Appendix A

Applicants' Marked-Up Claim Language

10.   (Four Times Amended)   A method for delivering [specific combined medium] programming for use with an interactive mass medium program output apparatus comprising the steps of:

storing a subscriber's own information at said interactive mass medium program output apparatus;

outputting [first combined] mass medium programming after said step of storing [said first combined medium programming including video and user specific information], said interactive mass medium output apparatus having an input device to receive input from [a] said subscriber;

prompting said subscriber during said [first combined] mass medium programming [whether said subscriber wants] for first input [said specific combined medium programming];

receiving [a reply] first input from said subscriber at said input device in response to said prompting said subscriber, said input indicating that said subscriber wants delivery of first user specific programming referred to in said mass medium programming; and

delivering said first user specific programming at said interactive mass medium program output apparatus wherein said first user specific programming is based on said stored subscriber's own information [specific combined medium programming on the basis of said reply].

11.   (Four Times Amended)   The method of claim 10, wherein said step of delivering comprises printing said user specific programming at a printer of said interactive mass medium program output apparatus.

[A method for delivering specific combined medium programming for use with an interactive mass medium program output apparatus, comprising the steps of:-

receiving generally applicable information for use in a combined medium programming transmission at a transmission station;

generating said specific combined medium programming; and

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transmitting said specific combined medium program, a first portion of said specific

combined medium programming enabling said interactive mass medium program output apparatus

(i) to prompt a subscriber for input in respect of a second portion of said specific combined medium

programming, (ii) receive said input from said subscriber, and (iii) deliver said second portion of

said specific combined medium programming on the basis of said input.]

13.   (Twice Amended)   A method for combined medium programming delivery for use

with an interactive [mass] combined medium programming output apparatus comprising the steps of:

storing a subscriber's own information at said interactive combined medium

programming output apparatus;

outputting [mass] first combined medium programming after said step of storing, said

first combined medium programming comprising video of general interest and first subscriber

specific information, said interactive [mass] combined medium programming output apparatus

having an input device to receive input from said subscriber [a user];

[prompting said user during said step of outputting for input, said interactive mass

medium programming output apparatus having an output device for outputting said combined

medium programming;]

receiving input [a reply] from said subscriber [user] at said input device in response to

said first combined medium programming [step of prompting]; and

delivering [said] second combined medium programming at said interactive

combined medium programming output apparatus [output device on the basis of said input], said

second combined medium programming including second subscriber specific information based on

said stored subscriber's own information and said input [computer output].

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14.   (Twice Amended)   The method of claim 13, wherein said step of delivering comprises printing said second subscriber specific information at a printer at said interactive combined medium program output apparatus.

[A method for combined medium programming delivery for use with an interactive mass medium program output apparatus, comprising the steps of:

originating mass medium programming and computer programming; and

transmitting said mass medium programming and computer programming, said mass medium programming and said computer programming enabling said interactive mass medium programming output apparatus to:

(a) prompt a user for input;

(b) process said input; and

(c) deliver said combined medium programming based on said input, said combined medium programming including computer output.]